

# CIB on wings



October 2017

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Initiatives of Change  
Caux Initiatives for Business

Dear Readers,

Caux Initiatives for Business is delighted to carry three brief reports in this month's CIB on Wings. Varied as they are, they each provide a glimpse of how many see sustainability in business as pivotal to a better world.

In addition, continuing with our commitment to update you on the preparation for the Conference, we are happy to let you in on the Speaker who will inaugurate the conference that is to be held at Panchgani from February 5 to 8, 2018.

We certainly hope you will enjoy reading this month's issue.

*Editor*



# CIB 2018 Conference Sneak-Peeks



Shishir Joshipura has been Managing Director of SKF India Ltd. since 2009 and serves as its Country Manager. Earlier, he served as Executive Vice President of Cooling & Heating and Member of Executive Council of Thermax Ltd.

His experience, both in Thermax as well as in SKF, are filled with inspiring anecdotes of decisions he has had to make through very challenging

situations, with expectations looming large on the one hand and standing for what is right on the other.

In one interaction Mr. Joshipura said, “Leadership is all about giving direction and staying true to what is right. If this is provided correctly to the team, it surprises you how creative and innovative they can be.”

Summing up an interview that he gave to CIB’s ‘Collection of Best Global Business Practices’, he said: If one lives with values all of the time, through thick and thin, then the end sum or the end result is a positive gain. Values are not situational. We need to stick with them under all circumstances. It is this that will help us grow, both as a human being and as a professional.

Shishir Joshipura will deliver the Keynote Address at the Caux Initiatives for Business International Conference to be held at Panchgani, India from February 5 to 8, 2018. If you would like to register for the Conference, please use the link, <[www.cibglobal.org/register](http://www.cibglobal.org/register)>.

# CIB Planning Meeting

## A Report

On September 25, 2017 the CIB team that has been focussing on preparing for the CIB events in February 2018 met once again at ABACA, the Indo-Italian Furniture Showroom at Mumbai.

Sarosh Ghandy, who chaired the meeting welcomed two CIB supporters who participated at these planning meetings for the first time—Delzad Jivaasha, a senior Manager in ICICI Lombard and Ms. Sumitha Ayodhya, the Director of Postal Services (HQ) – Maharashtra & Goa.

The team reviewed the program that has been planned for a select Chief Executives from business and industry and the list of those who



have agreed to participate in the two-day Conclave.

The Biennial International Conference planned from February 5 to 8 came up next on the Agenda. While reviewing the program and the sessions planned, it was suggested that apart from having a senior Management representative from industry share from his experiences the challenges and results in maintaining a sustainable business; a couple of officers in the field should also be given an opportunity to share briefly their own experiences. In this manner, it was felt, delegates at the sessions get to appreciate a more insightful discussion and benefit considerably in their take-aways from the conference.

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*By including a couple of officers in the field to share their experiences along with the senior management representative from industry; it was felt that delegates would get to appreciate and benefit considerably from the Conference.*

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The team also considered a weekend Retreat for CIB members in November 2017. The idea is to communicate to the entire core team, both from India and overseas, on all that is to take place in the February events and to discuss how CIB's work can be pursued in the future.

In conclusion, gratitude was expressed by Sarosh Ghandy to hosts, Vivek and Rashida Asrani as well as to all who attended the meeting.

# Strengthening Business Initiatives

## A Report



In an effort to encourage and strengthen Caux Initiatives for Business' presence in various countries, Dr. Amit Mukherjee has been globe-trotting with amazing stamina and zeal. He has surprised all by the boundless energy he has displayed. He has also inspired many by the selfless way he has poured his heart into the efforts of CIB and IofC activities.

Amit first spent a few weeks in Kenya in May 2017. His meetings with various CIB team members and numerous business persons helped set into motion the activities of this African nation.

No sooner had he returned to India than his bags were packed to spend a few weeks in the UK in August. Once again, working with the IofC team there, Amit could later recount of the earnest deliberations that took place to sustain a forum that encourages businesses to be competitive while still remaining ethical.

A couple of months after Amit's return from the UK, he flew to Stockholm, Sweden, in October to meet with other team members that are responsible for IofC business programs around the world. Later, he shared that his brief time in this city, working with all the other members was very inspiring and encouraging. His brief message read, "In a very humbling experience, we had all the different business groups of IofC meet in Stockholm over the last two days. Step by step,

we were led to a point where all of us unanimously agreed to merge our efforts to one common thrust.”

Following his brief stop-over at Stockholm, Amit visited London once again to encourage the team in the UK consolidate and take forward all that was discussed, both from the earlier meetings as well as from what transpired at Stockholm. Some of the discussions at the CIB Core Group meeting in London revolved around, “What inspires each one to be involved in the work for improving business & industry in UK and how this could be sustained.”

At each visit to every country—whether in Kenya or the UK or Sweden—Amit constantly acknowledged the team spirit he noticed, the generous hospitality and the earnest resolve in each one to promote the values of IofC in business; so that this powerful sector of the world’s economy could make a difference to business culture in particular and the world at large.



# CIB Business Workshop

## A Report

71 senior delegates from business and industry from Mumbai and other cities in India, who were specially invited for the workshop, gathered at the Indian Merchant Chambers, Mumbai on June 6, 2017. Ms. Margaret Heffernan the CEO who has spoken at several TED talks conducted this Workshop.



Ms. Heffernan is an entrepreneur, mentor, Chief Executive and author. She was born in Texas, raised in Holland and educated at Cambridge University. She worked in BBC Radio producing documentary films for Timewatch, Arena, Newsnight and the prize-winning documentary, ‘Out of the Doll’s House’. Her book, Wilful Blindness was a finalist for the Financial Times/Goldman Sachs Best Business Book award and, in



2014, the Financial Times named it one of its “best business books of the decade.” Her most recent book, Beyond Measure: The Big Impact of Small Changes was published in 2015. Her TED talks have been seen by over 6 million people. She has been invited to speak at all of the world’s leading financial services businesses, the leading FTSE and S&P corporations.





Sunil Mathur, MD and CEO, Siemens Ltd. first set the tone for the evening. Later Ms. Heffernan spoke on what makes a business sustainable. Citing numerous case studies, from large multinational corporations to small and medium level enterprises, she enthralled all who listened to her. Her one-hour talk then gave opportunity for questions from delegates. Some briefly

shared their own business practices that were very similar with what Ms. Heffernan spoke. Others asked practical questions in the context of their own businesses.

And while the purpose of the workshop's objectives hinged greatly on the involvement of the participants who sought clarifications on the concepts that were discussed and also shared their own experiences in achieving sustainability in their organisations; that, combined with the talk by both Sunil Mathur and Ms. Margaret Heffernan, made the entire event a grand success.

Caux Initiatives for Business is very grateful to Suresh Vazirani, CMD, Transasia Bio-Medicals Ltd. for agreeing to sponsor this important workshop and to Vivek Asrani, MD, Kaymo Fastener Company for anchoring the event.

