

CIB on wings



July 2015

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Initiatives of Change
Caux Initiatives for Business

Dear Readers,

Greetings from Caux Initiatives for Business!

This month of July, CIB has looked at three news items to bring to you as updates of its activities.

You may recall that the previous three issues of CIB on Wings carried reports of some of the activities that was carried out by the team in Malaysia; the first covered the Round Table in KL; the second, a report on a Tea Talk given by Sarosh Ghandy and Vivek Asrani; and the last issue provided you a link to a radio interview that these two gentlemen gave to a business broadcasting station. In this issue, we are pleased to carry a brief report on a meeting that K. Haridas organized with a Minister in the Malaysian Government.

Another news report that we bring to you is a brief on the visit that Sarosh Ghandy and Folker Mittag undertook to South Africa.

A third update fills you in on some of the happenings behind the scenes that the CIB India team has been involved with.

We certainly hope you will enjoy reading each of these.

Happy Reading!

Mrs. Ishika Banerjee

CIB setting up in SA



Two recent visitors - Sarosh Ghandy [India], Director, Caux Initiatives for Business (CIB) and Folker Mittag [Germany], Member of the CIB Central Steering Council - have opened a new era of

relationships between IofC and business and industry in South Africa. CIB is an international Initiatives of Change (IofC) program that aims to promote honest conversations between business people about ethical practices and integrity in business.

During their nine days in SA (May 30 to June 9), the two interacted with business people and a range of individuals interested in the private sector's ability to see beyond personal profit to embrace a responsibility to also create "wealth" for society - and to do this ethically without compromising competitiveness.

"The CIB is a program of Initiatives of Change, formerly Moral Rearmament, and it takes its inspiration and direction from that source," Ghandy said. With that as the framework for opening the discussions with the groups they met, Ghandy and Mittag immediately focussed the dialogue on identifying what is right and supporting each other in doing that, in business and in personal life.

The CIB roadshow began in Gauteng with two meetings - with Ms Sabine Dall'Omo, CEO of Siemens Southern and East Africa, and Ms Joanna Yawitch, CEO of the National Business initiative. This was followed by a small meeting at the IofC centre in Pretoria.

During their four days in Gauteng, Mittag and Ghandy also met with:

The CEO of the Johannesburg Chamber of Commerce and Industry

Senior managers of Thebe Investments

A range of business people at a round table hosted by Tata International

Members of the management committee of the DaVinci Institute

The CEO and guests of Professional Aviation at Lanseria Airport

Senior executives of Anglo Vaal Industries, Econometrix and Neotel

Two executives of Ethics South Africa, who are keen to develop a memorandum of understanding with the CIB.



The two also spent four days in Cape Town and met individuals keen to promote the drive for ethical and socially responsible business practice there. Among them were:

- Crispin Sonn, a leading businessman, company director and entrepreneur, and some of his colleagues
- Mark Alard, senior manager in the national Department of Trade and Industry
- Gita Goven and Alastair Rendell, partners in a leading architectural practice, and a range of their colleagues

- Prof Fanie du Toit of the Institute for Justice and Reconciliation
- Dr Arnold Smit of the University of Stellenbosch Business School
- The Consul General for India, Mr Puneet Kundal.

There was strong support in both Cape Town and Gauteng for establishing chapters of the CIB to continue the dialogue around integrity in business - and to extend this to the public sector. This will be followed up by IofC locally.

Two comments that sum up where the dialogue initiated by CIB is leading:

“Informal meetings such as this (the round table hosted by Tata) can help us find better ways forward and help us to learn from each other.” Shaun Miyen, young Johannesburg businessman

“For dialogue to happen properly, selflessness is needed so that all parties can gain from the interaction.” David Allan, Johannesburg financial services consultant.

Adapted from a Report by Reg Barry, Anthony Duigan & Vilma Maritz



Striving towards Accountability and Transparency

A Report of a meeting with a Malaysian Minister in the Prime Minister's Department

“Leadership is the capacity to translate vision into reality,” said Warren Bennis who is widely regarded as a pioneer in the contemporary field of Leadership studies. It is no wonder then that for the first time in the history of Malaysia, the Prime Minister decided to appoint a Minister with the sole responsibility for Integrity, Transparency and Human Rights.



Thanks to the initiatives taken by K. Haridas, Chairman, Business Ethics in Malaysia (BEIM) enjoys and his detailed planning in organizing a series of events that took place between March 26 and 28, 2015 in Malaysia, Sarosh Ghandy, Director, CIB; Vivek Asrani, MD,

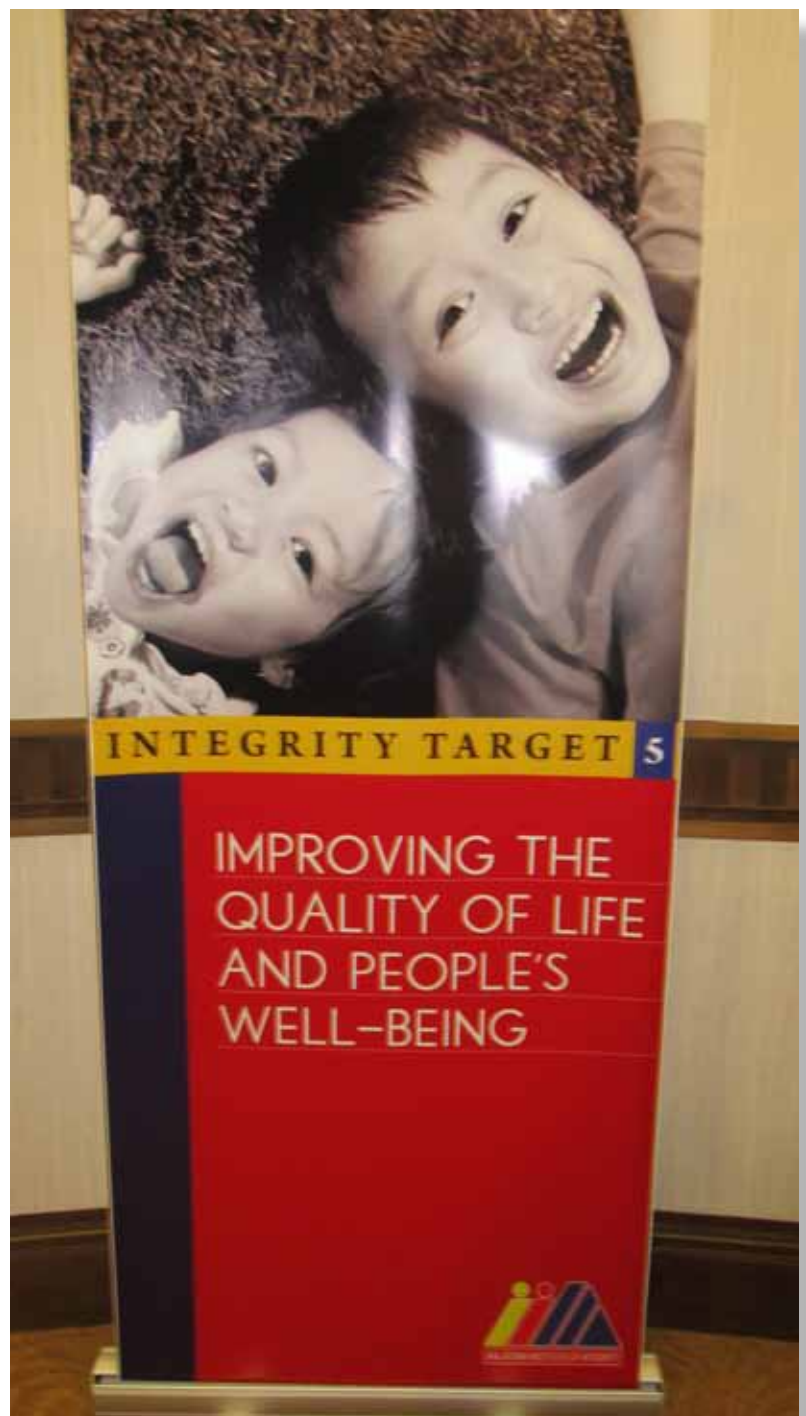
Kaymo Fastener Company and Charles Fernandes from the CIB Secretariat had the privilege of meeting Senator Datuk Paul Low Seng Kuan, the head of this critical Institute in the Prime Minister's Department.

The sprawling Government Secretariat buildings were impressive. The

Senator's lake-view office was beautiful. But the honest demeanour of the honourable Senator was outstanding. In the one-hour meeting that he gave us, Senator Datuk Paul Low spoke openly on the steps taken by his government to provide the leadership and impetus that was needed in making Malaysia a great nation, not just economically but socially and ethically too.

Below are some highlights of the meeting that took place on March 27, 2015:

- Speaking positively of the involvement of civil organizations like the BEIM that worked with the Malaysian Institute of Integrity, the Senator referred to the trust deficit between the government and civil society and the need to send positive signals out to the people that the government trusts them. He was convinced that it is only then that it could bring about effective, lasting change.
- Talking of structures and processes, Senator Datuk Paul Low said that they were correct and



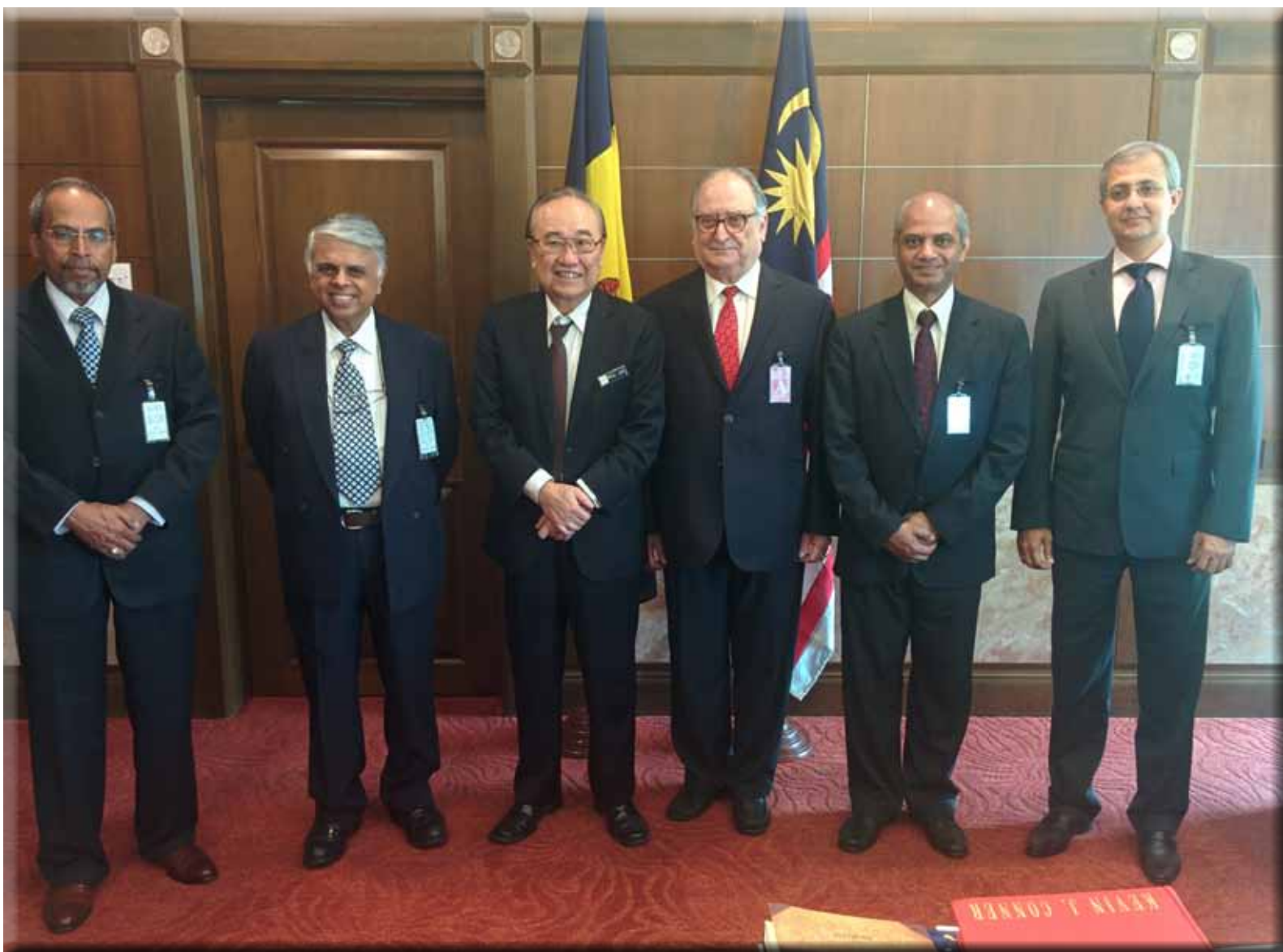
necessary. However, he continued that it was an area that needed looking into to determine how much government intervention was required in the life of a citizen and in business; and how does one rationalize or reduce it in the first place.

- The Senator spoke of training in Ethical Leadership for the Civil Service across all ministries as another critical consideration to provide support in accountability and transparency. One area of particular focus was that of training the Police.
- The use of technology as one of the strategies to cut down graft is one more area that the Malaysian Institute of Integrity is working on.
- Speaking of the need for shifting accountability from the individual to the company, Senator Datuk Paul Low spoke of his desire to see the private sector play a larger role. He was eagerly looking for people who could come up with training modules which can help in the migration of values.
- Citing two mega projects in Malaysia that his department was involved with, the Senator proudly showcased the positive effect such ventures can have when managed efficiently, transparently and ethically.
 1. The Mass Rapid Transit, a mega rail project that connects the various areas in and around the capital, Kuala Lumpur. The USD 50 million project (MYR 50 billion) has been described as the single most important enabling factor for the crystallisation of the Greater Kuala Lumpur/Klang Valley NKEA, transforming Malaysia into a world-class economic and tourism hub.
 2. The Pan Borneo Highway, another USD 50 million project, a road network on Borneo Island connecting two Malaysian states, Sabah and Sarawak, with Brunei. The length of the entire

highway is about 2,083 kilometres for the Malaysian section.

The honourable Senator explained how in both projects high standards were employed in procurement and workmanship, while all the time ensuring time schedules and proper management. He had every reason to smile while tailing off that the projects were well-managed, there were no cost over-runs and no scandals.

CIB is also grateful to Alan Kirupakaran, Governance Officer to YB Senator Datuk Paul Low Seng Kuan for facilitating this visit and to J D Lovrenciear, Executive Director, Business Ethics Institute of Malaysia, who tirelessly aided Mr. Haridas in this planning. Both these gentlemen were also present at the meeting we had with the Senator.



L to R: J D Lovrenciear, K. Haridas, Senator Datuk Paul Low, Sarosh Ghandy, Charles Fernandes, Vivek Asrani

CIB India Working Group Meeting

A couple of months earlier we shared with you about the Biennial International Conference that Caux Initiatives for Business has been planning to hold in Panchgani from January 22 to 26, 2016. In addition to this, CIB India has been hoping to conduct two or three Round Table Deliberations in 2015, one each in Pune, Bangalore and possibly Mumbai.

In the light of these events, the CIB India Working Group Meeting met at Kumaram, the IofC flat on Worli Seaface, Mumbai on June 22, 2015 to plan the way ahead. Friends travelled all the way from Bangalore and Pune to be present. Debate and discussions filled the two hours that followed after Sarosh Ghandy briefed the team of the visit that he and Folker Mittag made to Kenya and South Africa. Points and counter-points on the purpose and outcome of the events occupied the floor.

Also in the days preceding and following the CIB India Working Group Meeting, one-to-one discussions were held with a couple of very senior business persons for their thoughts and support.



Such planning often is not done in a couple of hours and so the team has decided to meet in Mumbai again on July 19 and 20, 2015.