

# CIB on wings



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Caux Initiatives for Business  
Global Secretariat  
Asia Plateau  
Panchgani  
412805 India

M [csc@cibglobal.org](mailto:csc@cibglobal.org)  
P +91 8408 940 940  
W [www.cibglobal.org](http://www.cibglobal.org)

  
Initiatives of Change  
Caux Initiatives for Business

Dear Readers,

Caux Initiatives for Business has been quietly looking at making strong its work in various places. From conducting meetings on a sustained basis at City Chapters to steering business leaders to deliberate at Round Table meetings, CIB has been striving to encourage as many as possible in their journey in business.

This issue of CIB on Wings carries two reports, one each from the Mumbai and Bangalore City Chapters. A common thread in both metros was that of spreading the philosophy of CIB to many business related establishments, be it educational or industrial.

South Korea had its first RT meeting in Seoul where around 40 persons participated. Despite the several challenges faced, it was encouraging to see how business leaders could share their stories from their heart.

A peek into the discussions and planning when a small team met in Mumbai at the CIB India Working Group is another brief update in this issue.

To round off, a heads-up on a RT planned in Malaysia at the end of this month and feedback from our last CIB quarterly, CIB eSPIRIT have been included to keep you included in the happenings at CIB.

We hope you will enjoy reading this issue.

**Mrs. Ishika Banerjee**

# CIB (India) Mumbai Chapter

## Tenth Meeting Report

February 7, 2015

Venue: Kumaram, Worli Seaface



Seven members from the CIB Mumbai Chapter met on the first Saturday of February to look at how to take off the plans that had been in the drawing board stage for a few months now. The team, more pruned than the one earlier agreed to create five or six small sub-teams. It was felt that these could meet up with organizations or important offices with the purpose of creating awareness of CIB's philosophy and encourage participation or support.

Listing out the organizations or offices that were to be the immediate focus, Anil Chopra, Convenor, CIB Mumbai Chapter called them out as follows:

- HR College of Commerce and Economics
- KJ Somaiya Institute of Manage Studies and Research
- Thane-Belapur Manufacturer's Association
- Travel Agents Association of Western Region (India)
- Bombay Chamber of Commerce and Industry
- An Organization called "Bombay First"
- Introducing the Chief Minister of Maharashtra about CIB Mumbai Chapter and its Activities
- Indian Merchants' Chamber
- Institute of Chartered Accountants of Western Region (India)

Anoop Sehan, VP, SharafTravels; Prof. Virendra Shukla, Professor, S. P. Jain Institute of Management and Research; R N Mukhija, Advisor to



the Chairman, L&T Ltd.; Vivek Asrani, MD, Kaymo Fastener Company; Rajendra Gandhi, Vice Chairman & MD, GRP Ltd.; Akhil Sanghi, Director, S. P. Sanghi Air-conditioning Pvt. Ltd.; Anup Mathew, Business Head, Godrej Construction; Mrs. Rekha Shahani-Jagasia, Principal, Kamala High School; Dr. R K Anand, Pediatrician and former Medical Director,

Jaslok Hospital; among others were the ones who agreed to join Anil Chopra in this mission. These have confirmed their availability to join in for the meetings.

The members also deliberated the need to engage a full time support to run the back-office work of the CIB Mumbai Chapter. Such a person could work to achieve the objective of this group. It was proposed that Anil ask the larger Chapter group through this Report if that was agreeable, while using the opportunity to seek financial support from one of the Corporates in Mumbai.

In addition, Anil requested CIB, if through its various mediums, a similar appeal could be generated.

Ms. Iyesha Sheikh offered to support under Anil's guidance and help to work in the back-office for the CIB Mumbai Chapter.

It was also proposed that the members should meet at least once month in addition to our 1st Saturday meeting so as to enhance the Chapter's results. To begin with, Anil Chopra and Prof. Virendra Shukla agreed to meet for a few hours, post-lunch on February 13, 2015 to plan and consolidate the next steps.



# CIB (India) Bengaluru Chapter

Third Meeting Report

February 27, 2015

Venue: Siemens Ltd. Office, St. Mark's Road

## *Charting a Roadmap*

Eight delegates came together on a sunny Friday afternoon, deliberating over cups of coffee and tea on the long-term goals and short-term tasks for CIB's Bengaluru chapter.

B R Nagaraja coordinated the meeting held at Siemens office in central Bengaluru.



Sarosh Ghandy and Dilip Patel reiterated the objectives of CIB, while referring to the biennial CIB conference that is scheduled for January



2016. The discussion initially revolved around the subtle difference between legal compliance and ethical behaviour.

Mr. Ghandy emphasized on the importance of roping in a few 'champions' – people who have standing



in the industry and share common values. Ashok Swaminathan stressed on the importance of reaching out to 15–20 leading organizations and make them ‘members’. A list was compiled of organizations in the city that have links to Initiatives of Change.

Prabhu Shankar narrated the background behind his coming to the meeting, after taking permission for half-day leave from his workplace. AVR Rao and Manjunath shared their views about how CIB Bengaluru chapter could expand its reach.

A decision was taken to approach organizations in person, along with brochures and material about CIB. Mr. Patel proposed a small-group meeting on or around March 9 to discuss further the plan to visit organizations and enrol new members.

**Business Ethics Institute of Malaysia (BEIM) and Caux Initiatives for Business (CIB) have organized their first Round Table on Business Ethics in KL, Malaysia.**

**The event is planned on Thursday, March 26, 2015 at the Majestic Hotel, Kuala Lumpur from 9:00 am to 1:00 pm.**

# CIB (India) Working Group Meeting

A small team gathered around a table at the IofC flat in Kumaram at Worli Seaface in Mumbai on February 20, 2015 for the CIB India Working Group meeting. Looking ahead at the next Biennial CIB Conference scheduled for January 2016, the team discussed ways at which the Conference could be made meaningful and impactful.

One of the thoughts that came through clearly was to conduct a Business Leader's Conclave that runs parallel to the Conference. The idea was that business leaders could brainstorm on the important and relevant subject of how being ethical while remaining competitive, could influence in a greater way the several establishments that play a key role in business.

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Another matter of discussion that took place was on conducting two or three Round Tables (RT) in India for business leaders to deliberate on much the same thing as that in the conclave. Recognizing that the ones who participate in the Conclave in January 2016 would not be the ones at the RT, it was hoped that the deliberations could help broaden the base.

Looking at strengthening CIB in the regions where CIB has its presence, a few meetings in some countries were also looked at. To begin with CIB Malaysia has planned a RT with business leaders in the last week of March. Visits to two countries in Africa have also been decided on. The hope from these efforts is that it would not only reinforce the work of CIB in these regions but also serve to encourage many to participate in the January 2016 International Conference.

# CIB (South Korea) Round Table



CIB Korea co-hosted the first CIB Round Table (RT) in Seoul with Human Development Institute on November 20, 2014. The theme was “Sustainability and Ethical Practices in the Corporate”. Sarosh Ghandy (India), Director,

CIB and Folker Mittag (Germany), member of CIB supported the occasion.

Sarosh presented his opening remarks and also shared his experiences in what he had learnt and practiced while he was working with the conglomerate, TATA Ltd. 30 CEOs/MDs participated with 10 Observers. The program was sponsored by TATA-DAEWOO.

Though CEOs/MDs were surprised that there was no Key Speaker, everyone had an opportunity to share their challenges and solutions in the course of their business. One shared about the temptation of using a company credit card for food when it went over \$30. Another shared about the treatment for one’s employees.

We all realised how important the translation was. We underestimated the language problem during the RT. All



*(L to R) Yeonyuk Jeong, Sarosh Ghandy, Folker Mittag*



foreigners noticed the cultural differences between Korea and their countries.

Following this RT, Sarosh, Folker along with Yeonyuk paid a visit to the TATA-DAEWOO commercial vehicle plant in Gunsan on the south-west coast of Korea. They also met and discussed ethical management in Korea with Moon, Kook-hyun, President of Hansol Textile, who is nationally known as a businessman with ethics; and Joern Elbracht, General Manager & Regional Compliance Officer of SIEMENS Korea.

After the RT, the Organisers stated that the next important steps have to be CIB-team building and an RT follow up. Support from CIB International was offered on technical items. It is hoped, that with personal friendship and support the CIB team in South Korea would be made strong.

*(Photos by Jayang Dorjee & Yeonyuk Jeong)*



# Feedback from CIB eSPIRIT

*January to March 2015 issue*

Vivek's story is very refreshing. This is a rather nice piece that shows in practice what happens when people actually make businesses into a force for good. And they find some purpose for running it. I find this story interesting to share with my other associates.

Anant G. Nadkarni, Pune

It's a lovely story.

R D Patil, Pune

A great issue and wonderful read. I have known Vivek for some years now and known his story also for some time but reading it all over has made an impact once again. Re-ignited! Keep up the good job.

Anil Chopra, Mumbai

I am grateful for excellent write up on Ethics in Business based on actual case study. I had met Vivek Asrani when he was here some time back for one of our core group meetings but his real life experience and practice is really a lesson to be learned by all. I will look forward to more such inspiring experiences in the future issues.

Pratap Narayan, New Delhi