

CIB on wings



June 2015

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Initiatives of Change
Caux Initiatives for Business

Dear Readers,

Greetings from Caux Initiatives for Business!

The June issue of CIB on Wings carries updates of events scattered across three different countries - Malaysia, India and Switzerland. These were however bound by one common thread - Ethics.

The radio interview by Sarosh Ghandy and Vivek Asrani on Shared Values in Business Ethics; the sharings at the CIB (India) Mumbai Chapter; or the Conference at Caux organized by Trust and Integrity in a Global Economy (TIGE) all sang harmoniously as a lark on a warm summer's day.

Happy Reading!

Mrs. Ishika Banerjee



Shared Values in Business Ethics

- A Radio Interview in Malaysia

When Sarosh Ghandy, Director, Caux Initiatives for Business and Vivek Asrani, Managing Director, Kaymo Fastener Company and Charles Fernandes from the CIB Secretariat visited Malaysia in the last week of March 2015 the three days that they spent in the country's capital was action packed.

Their host, K. Haridas, Chairman, Business Ethics Institute of Malaysia had meticulously planned out each event, two of which we covered in the last couple of issues.

On March 27, Mr. Haridas organized with BFM 89.9, a business radio station, an interview with Maya Tan. The focus of the interview was on 'Shared Values in Business Ethics'. In an interview that lasted close to 22 minutes, Sarosh Ghandy and Vivek Asrani answered a rally of questions on the subject.

The full interview is available on the radio website of BFM 89.9 and can be heard by clicking on this link.

<http://www.bfm.my/resource-centre-beim.html>



CIB (India) Mumbai Chapter Meeting

May 2, 2015

Venue: IofC flat at Kumaram, Worli Seaface



When the CIB Mumbai Chapter met for another of its monthly meetings, which it has almost consistently been having, the core team was immensely happy to see many new faces. Much of the credit for this was because the

efforts that were made by Dr. R K Anand. Not only was it good to see the participation of a large number but their honest sharing certainly helped make the afternoon more meaningful. Since almost all were from business, their stories in handling difficult situations with ease while remaining unaffected in a corrupt environment helped inspire the many who were present as to how it is possible to run a business ethically while still remaining competitive.

Bipin Shah, a Chartered Accountant who has been associated with Initiatives of Change (IofC) for decades reconnected at this meeting. While sharing his thoughts to spread the efforts of CIB he spoke of adding some infrastructure and support to the Mumbai Chapter team.

S K Kapoor spoke of the efforts of his company's activities in Yemen. He spoke of how they improved the packing of milk and enhanced the

shelf life. He further emphasized on the fact that several companies are now focusing on doing what is right where there is no corruption in their dealings.

In an effort to underline the importance of co-ordination Mrs. Mala Vazirani recounted the recent tragedy in Nepal. Her husband was in that country at the time of the terrible earthquake. Despite challenges, the Indian Government conducted rescue operations very efficiently where multiple agencies co-ordinated the whole process almost seamlessly. Is there something that Industry can glean from this success story?

Iggy Pinto picked up from there to emphasize how important it is to announce support to all the people who may need help or guidance while struggling with corrupt situations. Offering his help to any consumer using the Hindustan Petroleum gas services anywhere in the country, Mr. Pinto shared his contact details saying that he was willing to help anyone who needed to resolve an issue that they could be facing with a dealer. Cell: +91-9422493803 / Email: iggpint1@gmail.com

Taking the need for awareness and co-ordination further, it was agreed at the meeting that the contact details of organizations such as the



Public Concern and Governance Trust (PCGT), the Anti-Corruption Bureau (ACB), the Food and Drug Administration (FDA) and the Right to Information (RTI) support groups should be made widely known. Dr. R K Anand and Iggy Pinto offered to be pointsmen, if needed.

Switching direction, the group then focused on sharing of experiences that could serve as an inspiration to many. Gajanan Yadav, a former Manager in Parle Industries shared his experience of working on a complaint by a consumer. Referring



to how for the sake of money, even end users sometimes resort to attempts at extortion, Mr. Yadav shared of an instance when a customer sought compensation because according to him there was a lizard in the biscuit jar. He threatened to show this to the press unless the company made good the compensation. Upon asking for evidence and not willing to settle the matter offline, the company pushed the consumer to take back his complaint and did not heed to the undue pressure for extortion.

Mrs. Nishi Kapoor shared her experience of dealing with the Consumer Forum on a faulty sewing machine and finally winning after a long effortful exercise. She also shared how an ethical company like Godrej repaired her old refrigerator multiple times and finally replaced the piece and even refunded the money.

Someone shared that “ethics” is purely an individual driven effort and

always has to be driven from the top.

Taking this further, S. K. Kapoor shared of the success of Singapore being a “FINE” state with the efforts of one man – the late Lee Kwan Yew and former leader of the tiny nation who transformed the country within 25 to 30 years. “It was also a corrupt country but he led the efforts of making it one of the cleanest run economies with no corruption at all levels.”

Another example of similar efforts was shared by Iggy Pinto who spoke about Rwanda. “There are very strict laws against corruption and all the current development is being led by a select group of Government officials who have been hand-picked by the Rwandan leaders to ensure zero corruption at all levels.”

Francis Matthew shared how his client had rented a property to a Tata Group company for a lock-in period of three years. However after a year they wanted to vacate the premises and not pay the lock-in period costs. When his client pushed for justice and sent a notice to the Managers with reference to the clauses in the Agreement, the concerned officer relented and agreed to pay for the pre-closure costs. He shared this to emphasize the fact that it is always dependent on the individual to behave ethically.

He also shared how a church official demanded a bribe to issue an NOC for a property purchased by his client and how they refused. “It took five years to get clearance to possession of the property.”

Towards the end of the meeting, Dr. Anand shared details of a movie “Ek Cup Chaha” (One Cup Tea) and offered to circulate it to all who would be interested. This movie is available with the NGO, PCGT.

Needless to add, the customary hospitality extended by Dr. and Mrs. Anand found everyone holding a cup of “chaha” over light banter.

Trust and Integrity in the Global Economy

Equipping leadership for economic transformation



TIGE 2015 International Conference

Equipping leadership for economic transformation

26 June - 1 July 2015

Learning track: Impact Leadership

Business School Lausanne hosted the Impact Leadership track with LiFT (Leadership for Transition) from June 26 to July 1. They wrote:

We invite leaders of all types of organizations to join us for an engaging and action-oriented leadership training. One of the biggest challenges of our times is how we can ensure that everybody lives well and within the limits of the planet. Achieving this generates significant challenges on a national, organizational and individual level. Building on the pioneering work of the Swiss Sustainability Hub hosted by BSL, we are offering a first international collaborative working session to outline & define your country's challenges! Be prepared for a program unlike any other – here is how you can benefit from it:

- Improving your collaborative skills with stakeholders in different sectors and regions
- Strengthening your leadership confidence and ability to convince others to embrace change
- Learning how to translate the global vision of living well and within the limits of the planet into a concrete action plan for individuals, organizations and communities in different countries
- Acquiring a leading-edge stakeholder engagement process competency (the Collaboratory).
- Becoming a part of the Global Sustainability Hub Switzerland Initiative
- Enlarging your network of global change makers and thought leaders for a better world.

Speakers

There was an exciting line-up of speakers this year that took us through their personal stories of leadership and transformation, including Wendy Addison who told us about her 11 year journey as a whistleblower fighting for justice and Jane Royston, twice winner of the Swiss Business Woman of the Year award. Our opening keynote Sunil Mathur, the CEO of Siemens Ltd South Asia; provided an insight into what the company has done to move from a culture of regulations to that of values.



TIGE-Hub

The TIGE-HUB had a physical and a virtual space allowed you to:

- Integrate knowledge, resources, and initiatives of change;
- Create synergy, align projects and ideas, and promote collaborative action.

Special events and features

Saturday 27 June (16h45 - 18h30)

Values-based & purpose-based leadership: learning from each other's journeys

Values Dialogue: Facilitated by Alexandra Berg (Caring Group of Sweden) and Farzad Khoshnoud (World Values Initiative). The idea of events for authentic dialogue concerning values was created at TIGE in 2011 and launched in 2012. World Values Day was founded on the powerful stories of purpose-seeking that are growing in Sweden. Since 2011, the idea has been successfully main-streaming values-based leadership in higher education as part of the curriculum for future economic leaders. Here the story of how the values dialogue has been growing in Sweden was shared.

Purpose based leadership: Facilitated by Pedro Langre (Institute for Centered Growth, Mexico). Over the last fifteen years, Pedro has worked with over 100 organizations from the public and private sectors around the world. He believes in balancing what he considers to be the most important duality of our time: the challenge that arises from the imperative of achieving corporate results and the need to address individual growth aspirations. Here the story of how Pedro designed a model of organizational and personal transformation based on his learning journey was shared. It was an experience of discovering effective ways to use the power of values to transform the corporate world.

Sunday, 28 June (20h30 - 22h00)

Book launch: Mike Smith, Head of Business Programmes Initiatives of Change UK, launched his new book 'Great Company: Trust, integrity and leadership in the global economy'. The book focuses on

the motivations that inspire today's generation of entrepreneurs and business leaders, and includes a wide range of stories told at the Caux TIGE conferences and elsewhere since the crash of 2008. An interview with the author helped find out what motivated him to write the book and what he learnt in the process.

Monday 29 June (20h30 - 22h00)

Integrity Fair

The Integrity Fair brings together new projects and existing enterprises. The aims are:

- Facilitate exchange of ideas and experience,
- Draw support for initiatives,
- Develop a network of contacts which will help to attract resources to projects,
- Showcase your work to a global audience from more than 30 countries
- Provide continuity for inspiration and action after Caux,
- Harvest the benefit of the collective global experience of conference participants.

