

CIB on wings



SOLUTION

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Initiatives of Change
Caux Initiatives for Business

Dear Readers,

The CIB teams in India and Japan were busy through a large part of October up to mid-November preparing for and co-ordinating the Indo-Japan Business Workshop on CSR and the Field visits conducted by the Japanese delegation to a few industries and NGOs in Mumbai and Pune. We shall have a report of this prepared for you in our next Newsletter which will cover other activities that took place in November 2014.

This issue updates you on two events that took place in October, namely the Mumbai Chapter Meeting and the CIB India Working Group meeting. While the Mumbai Chapter meeting primarily discussed how it should go about so that it could continue in a sustainable, interesting and relevant manner, the Working Group of the CIB India team looked at dotting the “i’s” and crossing the “t’s” more particularly to the Indo-Japan Field Visits and Business Workshop.

An event, different from meetings that CIB is normally used to holding, took place at the Japanese Garden at Asia Plateau, Panchgani when the Japanese visited India in November. We have included this to give you a glimpse of some of those moments.

Brief as this Newsletter is, we hope you will find it interesting.

Mrs. Ishika Banerjee

CIB Mumbai Chapter Report

Seventh Meeting Report

October 11, 2014

Venue: IofC flat at Kumaram, Worli Seaface

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Mead

It was this attitude that determined the mood at the meeting of the Mumbai Chapter when six persons huddled together. Though many others had expressed their keenness to participate, they informed the Convenor, Anil Chopra well in advance of their inability to participate due to other pressing engagements.

The group, small as it was, was focused on a single minded agenda – “How can the CIB Mumbai Chapter be a sustainable, vibrant body?” It was evident to all present that merely gathering to share best practices would not be sufficient to keep the members engaged or interested for too long. It was also felt that for any sustainable efforts, a core group of members who are keenly interested to keep the initiative alive and going, should be formed. It was strongly felt that it would be very difficult for one person to sustain the running of the Chapter on his own.



In view of the need for this, it was again re-emphasized that the seven verticals that were formed two months ago should continue to engage

amongst themselves during the month either through Facebook or any other medium so that they could exchange thoughts and possible actions that they would like to focus on.

It was also suggested that CIB Mumbai Chapter should offer basic assistance to business colleagues in areas where small or petty corruption comes in the way of handling their day-to-day business activities.

Ignatius Pinto, a leading LPG dealer for Hindustan Petroleum offered, through his vast network of 3500 dealers across the country, any matters in an area requiring assistance or help.

“How can the CIB Mumbai Chapter be a sustainable, vibrant body?” It was evident to all present that merely gathering to share best practices would not be sufficient to keep the members engaged or interested for too long.

Similarly, Dr. R K Anand offered to guide anyone for making applications under the Right to Information (RTI) Act. Through letters from the Chair of the Public Concern and Governance Trust (PCGT) of which Dr. Anand is a part, he offered to pursue a case with any corrupt officer to help fight corruption.

During the meeting, it was proposed that the CIB Mumbai Chapter should reach out to Small and Medium-scale Enterprises (SMEs) in the Thane-Belapur area, through their association, so that they could share experiences of successful business leaders and encourage such enterprises to use ethical means to conduct their business. Vijay Paranjape (Former Group Director and Exec. VP and CEO of Industry Sector, Siemens Ltd., Mumbai) offered to help in connecting with the SMEs while also committing to sharing his experience in Industry, along with others.

A long list of links to the websites of basic services provided by the government to empower individuals to get their routine activities conducted without fear of corruption was provided to those present. The list included services to obtain various certificates for birth, death, etc.; apply for cards such as PAN, Passport, etc.; register for property, vehicles, etc.; and a host of other services. It was suggested that at a later date, after verifying the sites, the Chapter members should

be provided with the list for their ready reference. Other guidelines for making driving licenses, passports, and the use of self-attestation as against past practices of notarization of documents, etc. were also spoken of.

Further, Anoop Sehan, VP, Sharaf Travel, shared that the new government under the leadership of Prime Minister Narendra Modi has reminded all government officials of their duties and obligations by re-publishing the defined regulations. It was suggested that these should also be circulated to our CIB members to remind them of the government servants' obligations and the rights of service a citizen can expect from them. These are listed as below:

“The Government of India has amended the All India Services (Conduct) Rules, 1968, in rule 3(1) after sub-rule (1) by inserting sub-rule (1A) and rule 3(2) after sub-rule (2A) by inserting sub-rule (2B) and these rules are called the All India Services (Conduct) Amendment Rules, 2014,” said a Government of India press release.

Under the sub-rule (1A), All India Service officers that include IAS, IFS and IPS, must maintain:

1. *High ethical standards, integrity and honesty;*
2. *Political neutrality;*
3. *Promoting of the principles of merit, fairness and impartiality in the discharge of duties;*
4. *Accountability and transparency;*
5. *Responsiveness to the public, particularly to the weaker section;*
6. *Courtesy and good behaviour with the public.*

Under sub-rule (2B), every member of the Service shall:

1. *Commit himself to and uphold the supremacy of the Constitution and democratic values;*
2. *Defend and uphold the sovereignty and integrity of India, the security*

of State, public order, decency and morality;

3. *Maintain integrity in public service;*
4. *Take decisions solely in public interest and use or cause to use public resources efficiently, effectively and economically;*
5. *Declare any private interests relating to his public duties and take steps to resolve any conflicts in a way that protects the public interest;*
6. *Not misuse his position as civil servant and not take decisions in order to derive financial or material benefits for himself, his family or his friends;*
7. *Make choices, take decisions and make recommendations on merit alone;*
8. *Act with fairness and impartiality and not discriminate against anyone, particularly the poor and the under-privileged sections of society;*
9. *Refrain from doing anything which is or may be contrary to any law, rules, regulations and established practices;*
10. *Maintain discipline in the discharge of his duties and be liable to implement the lawful orders duly communicated to him;*
11. *Be liable to maintain confidentiality in the performance of his official duties as required by any laws for the time being in force, particularly with regard to information, disclosure of which may prejudicially affect the sovereignty and integrity of India, the security of State, strategic, scientific or economic interests of the State, friendly relations with foreign countries or lead to incitement of an offence or illegal or unlawful gains to any person;*
12. *Perform and discharge his duties with the highest degree of professionalism and dedication to the best of his ability.*

It was also suggested that the CIB Mumbai Chapter should discuss if it can initiate a help-line to support/guide people on any such matters as listed above.

The suggestion continued that if it was feasible, the Chapter could start an advisory cell with legal support from some of our members

and forums like PCGT providing such support.

It was also suggested that we could reach out to local Rotary or Lions Clubs to engage with them to share the details of our efforts and use their platform to communicate the strength of businesses being ethical while remaining competitive.

Mr. Pinto also enlightened those present that if financially strong citizens who could pay the full cost of an LPG refill wished to help the government pass on much of its subsidy to the weaker section of society, they could “Surrender Subsidy on LPG usage” by getting in touch with their dealer instructing him to charge full price on all the cylinders being used. “It is also possible to re-activate the subsidy, if necessary,” he concluded.

It was also suggested that the Mumbai Chapter should connect with Management schools as soon as possible to initiate the process of connecting with the students with the objective that these could imbibe the value of ethical practices.

Though the meeting, engaging as it was, took longer than expected, it was agreed that for the forthcoming meeting of the first Saturday of November. The meeting would therefore begin at 3:00 pm on November 1, 2014 so as to allow sufficient time for deliberations with the aim to finish by 4:30 pm. The venue for the Chapter Meeting would continue to be the IofC flat at Kumaram, Worli Seaface. For further details contact:

*Anil Chopra at +91-9920803282 or
cib.mumbai.india@gmail.com*



CIB India Working Group Meeting

Eight persons gathered at the Forbes Marshall Guest-house at Satellite Towers to amongst other matters, tweak the program that was prepared for the Indo-Japan deliberations. The meeting held on October 18, 2014 reviewed and updated the program of the Field Visits that the Japanese delegation were to make to a number of industries and NGO's in Mumbai and Pune as well as the Business Workshop which was to focus on Corporate Social Responsibility.

In addition the team looked at the CIB Central Steering Council meeting and what should the focus and agenda be.

News was shared of the various CIB national bodies as well as the Indian City Chapters. It was heartening to hear of the initiatives of the CIB team in South Korea where they were working on a Round Table meeting with CEO's of industry and the news that both the Jamshedpur and Bangalore Chapters were planning to launch their first meeting by the second-half of November.



Redeveloping the Japanese Garden

When Hironori Yano, Chairman of IofC Japan and former Chairman of Central Nippon Expressway Company visited Asia Plateau, Panchgani for the first time at the CIB 2011 Conference, he expressed at the Valedictory Session his desire, with the support of IofC Japan, to want to do something to helping make the Japanese Garden at the Centre a little more 'Japanese'.

Following that visit, IofC Japan representatives made three visits to



Asia Plateau, including one in the monsoon between 2012 and 2013, to explore if Cherry Blossom trees would flourish in Panchgani. Unfortunately, because of the climate and altitude they

did not succeed.

In November 2013, Mr. Yano while presenting to the Centre a lovely Plate with beautiful art work of Cherry Blossom trees, (placed in the Oriental Lounge at Asia Plateau), explained to the audience at the CIB Conference and Governor of Shizuoka Prefecture, Heita Kawakatsu who was present then, how he has desired to help redevelop the Japanese Garden and his obstacles faced.

So in November this year, when Hironori Yano planned to accompany a small delegation of Japanese to deliberate on Corporate Social Responsibility, Sarosh Ghandy and his CIB team in India sprang a surprise by unveiling to him and Keisuke Nakayama, Director, IofC Japan a small portion that was redeveloped and revealed a proposed plan for developing the larger area. In a span of just 12 days, a portion

of the Japanese Garden was transformed dramatically, much to the surprise of the many who had gathered.

In the presence of Dr. A S Ravindra Rao, Trustee and Resident Director, Asia Plateau, several other Trustees and many well-wishers, Mr. Yano graced the occasion by dropping into a small pond the first Carp or Goldfish that was specially imported from Japan.

