

# CIB on wings



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Initiatives of Change  
Caux Initiatives for Business



## Editorial:

Our dear readers,

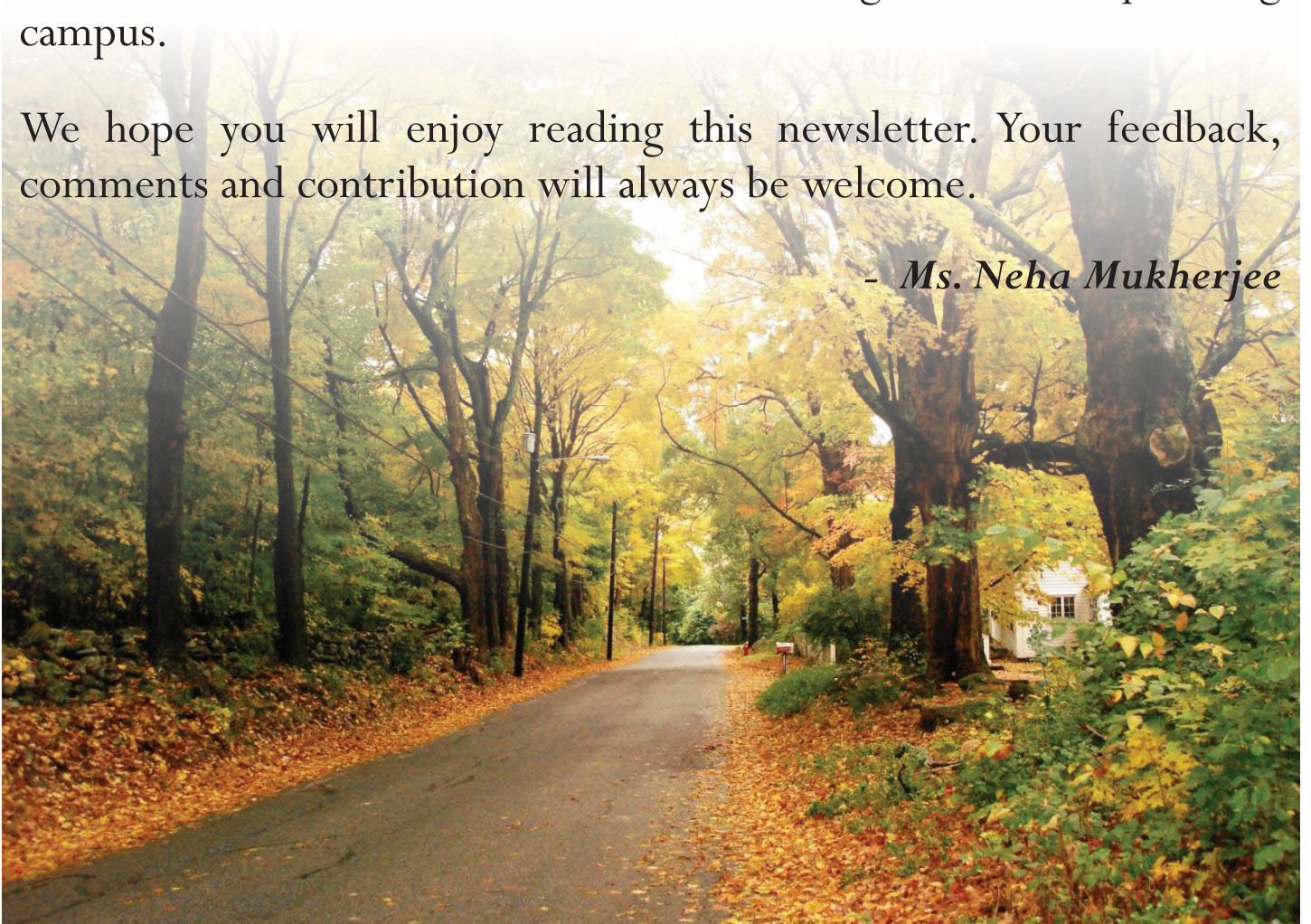
We are so grateful for feedback we received, appreciating our January CIB on Wings Cover and Issue. It is feedback and interaction we receive from you that makes us delighted and even encouraged.

In this newsletter, we have focused on initiating and strengthening City Chapters. In this regard, we are happy to inform you of the successful launch of the Pune City Chapter. You will read a detailed report in this issue.

The Inaugural Meeting of the Pune Chapter was held at the Tata Management Training Centre. What made this place so unique was the fact that though set in the heart of a bustling city, the campus with its forest-like canopy, low-rise buildings and serene surroundings, made one feel like one was suddenly transported out of Pune. The picture on the front cover is a view of one such building on TMTC's sprawling campus.

We hope you will enjoy reading this newsletter. Your feedback, comments and contribution will always be welcome.

- *Ms. Neha Mukherjee*



## CIB Pune Chapter:

### Inaugural Meeting Report

January 31, 2014

Venue: Tata Management Training Centre, Pune

When Caux Initiatives for Business (CIB) scheduled its first Pune City Chapter Meeting, the expectations were that the meeting would be low-key. However the inaugural meeting of the Pune Chapter on January 31, 2014 went beyond expectations. Set in the beautiful,



idyllic campus of Tata Management Training Centre in Pune – a setting that seems far removed from the hustle and bustle of a busy city – a meeting was organized by the CIB team in Pune to describe the purpose and work of CIB and invite like-minded persons from the Pune community, more

particularly from business and industry, to join hands in promoting that it is possible to do business ethically and still remain competitive.

The classroom named “Takshashila” – a name from one of the earliest universities of the world – was filled to its maximum capacity of 50 persons. The composition of the gathering ranged from mostly heads of small and large business companies, a few persons from training organizations and young management students.

TP Mukherjee, the Convener of CIB’s Pune City Chapter, after welcoming the distinguished participants showed a short presentation that explained what CIB and its activities were. Sarosh Ghandy, the Director of CIB, elaborated further why it was necessary to come together to join hands in making business ethical and sustainable. Introducing Kishor Chaukar, the former MD, Tata Industries Ltd.,



Sarosh invited him to deliver the key-note address.



Mr. Chaukar's speech was brief but to the point. He shared that it was necessary to bring about a change in our mindset while doing business. This, more so now because the consumer and the community has become more aware and conscious than ever before and that other stakeholders including the environment were not in a position to be taken for granted as in times past. He recounted from his past experience at Tatas how a citizen while keenly welcoming the idea of large investment for business in her city, suddenly withdrew when she heard that the investment could be for a thermal plant to provide power supply for the region. The high level of awareness amongst people in this hyper-connected world of ours, and their activism in taking a stand to protect their interests' calls for more conversations in building a common ground, he said.

He then shared how Caux Initiatives for Business was attractive to him because unlike other voices of activism that called for change, CIB was a group of people from business, the bureaucracy and customers that now called for change. This he said was what made it special. In conclusion he shared from his longtime association with MRA, IofC and CIB at Asia Plateau, Panchgani and how the ethos and ambience made the place unique, stimulating and full of learning.

An inspiring video of how the late Suresh Hundre, former MD of Polyhydron Ltd., Belgaum (his Rs. 400 million-turnover company) brought about a sea of change in his company, a change that transformed it into a temple of ethics, trust and employee well-being and all the while still remaining competitively sustainable – was then screened for the audience.

Following this, Lt. Col. (Retd) Allan Burby, GM, Tata Quality and Management Services, Pune shared briefly how related to mindsets for change, awareness needed to go beyond just compliance and commitment but into the rarer heights of consciousness, while striving for purpose oriented social action. Illustrating his point with the analogy of a tree he said that it was the stage of consciousness that invited one to look holistically at the ecosystem and its constituent attributes. One must attempt



Lt. Col. (Retd) Allan Burby addressing the audience

to look beyond just the visible and the obvious to all the elements that contributed to the tree being alive, healthy and interdependent. Drawing inference with the purpose of this first CIB city chapter, he added that CIB was striving to bring about this level of

consciousness by connecting with people of a similar mindset in jointly “Ideating, Acting and then Activating”.

Ms. Wendy Burby from Pragati Leadership Pvt. Ltd. tabled the concept of “Poorna Pune”, a movement based on a mission working towards discovering & developing a city that is filled with “change-makers” believing that they can lead change in society, starting with themselves. It is a collaborative movement that invites the collective towards building a Pune that is a city of catalysts of change in an evolving social environment of transformation.

The management students of Symbiosis Centre for Information and Technology (SCIT) led by Professors Shaji & Saravan then presented four short AV clippings to showcase a few programmes that they were involved with in uplifting and caring for the needs of some of the weaker sections of society including the challenged.

After a very brief time of questions from the audience as to how one could be a part of CIB, Farhad Forbes,

Director, Forbes Marshall Pvt. Ltd. very beautifully concluded by sharing how the greatest benefit he and his organization have for long enjoyed with CIB was the opportunity to learn from the sharing and experiences of others.



*Farhad and Darius Forbes, Kumar Gera and others listen*

It would be fitting at this point to say that the effort made by everyone to spare time and make it to this first Caux Initiatives for Business Pune Chapter Meet has been greatly appreciated; especially those who have travelled distant parts of Pune city, and a few from as far as Panchgani and Bangalore for this event.

All present were assured that each would receive a copy of the event report. In conclusion, TP Mukherjee expressed his gratitude to the TMTC team and members of the CIB team in helping prepare and execute this event.

The organizing committee concludes that the primary objective of the January 31 meeting was to get people of a similar aspiration and mind-set together; this was achieved.

Going forward, the next such meeting would spare much time for defining key focus areas/objectives for the Pune city chapter to engage upon. Progressing the collective, the 3rd city meeting would then spend time in drawing consensus upon a plan of action & measures for each objective.

The CIB – Pune chapter invites all who read this report to send your suggestions, questions and ideas in breathing life & value into this city chapter to TP Mukherjee at your earliest convenience. You could write to **[cib.pune.india@gmail.com](mailto:cib.pune.india@gmail.com)**



## Mumbai City Chapter Inaugural Meeting:

In our January 2014 e-Newsletter you would have read of how, as one of the activities that CIB plans to initiate, we would launch City Chapters in at least five metros across India to begin with for like-minded people to come together to discuss matters of concern. Well, you have just read of the launch of CIB's Pune City Chapter.



The Mumbai Chapter Meet has now been planned for February 22, 2014 from 4:30 pm to 6:30 pm. The meeting will take place at 3, Kumaram, Worli Sea Face, Mumbai 400018. The Convener of this City Chapter is **Anil Chopra** and his contact details are: **+91-9920803282**

or **[cib.mumbai.india@gmail.com](mailto:cib.mumbai.india@gmail.com)**

If you are in Mumbai on this day, you are most welcome to attend the meeting. Our request is that you would only write to Anil Chopra and inform him so that he can prepare to welcome you.

## CIB (India) Working Group Meeting:

A meeting has been planned on Saturday, February 22, 2014 at Kumaram, Mumbai to enable the working group of CIB look at the proposed events that we plan to initiate and ways to take these forward. As and when these events are planned, we would certainly keep you informed.



## Caux Scholars Program:

The Caux Scholars Program (CSP) is a month long summer peace-building institute for young leaders, aged 21-35. Since its founding in 1991, CSP has 409 alumni from 105 countries. The Program equips scholars with the inspiration to be the change they want to see in the world and the practical skills to do so. CSP teaches students to analyze a conflict, to understand the factors that create and sustain conflicts, and provide practical understanding of approaches to resolving conflicts-conflict prevention, negotiation and transitional justice. Twenty students from around the world are selected for this four-week course held in Caux, Switzerland, during the Initiatives of Change global summer conferences. The program includes approximately 40 hours of academic classes, seven hours per week of “Service for Leadership” practical work, a field trip to Geneva and participation in the Caux conferences.



While CSP is not affiliated with a university and does not offer credit, it is often possible for participants to secure credit through their own institution, in consultation with their professor and pursuant to their requirements. CSP is willing to assist in this.

CSP will take place from July 20 - August 16, 2014. Application can be found online: <http://www.us.iofc.org/csp-iofc-application>

If you have any questions, please contact **Jitka Hromek-Vaitla** at [cauxsp@us.iofc.org](mailto:cauxsp@us.iofc.org)