



Caux Initiatives for Business

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CIB e-Newsletter



Editorial:

Welcome to yet another issue of the CIB e-Newsletter.

With less than two months remaining before the Conference, this issue will have current updates of the preparations.

In this Newsletter, we will also share with you how people, despite having a very busy schedule, give time to simpler things in life like listening to their inner voice, doing what their heart feels is right, valuing their relationships and the people around them and much more.

Before I end, I would like to mention two inspiring quotes that I read recently.

“When the pain remaining closed in a bud became more than the risk of opening up, the flower bloomed!”

“What lies behind us and what lies before us are tiny matters compared to what lies within us.”

(Interpretation: Your character is far more important than your past or your future; it's who you are that matters, not what you've done or will do.)

- Ms. Neha Mukherjee



Photo: Parag Shah

CIB International Conference 2013



The fifth International Biennial Conference of CIB will be held at Asia Plateau, Panchgani, India. The theme for this Conference is “ECONOMIC GROWTH - Possibilities amidst Challenges in making it Sustainable and Humane”. We would like to give you a general outline of the program that we have devised for the Conference days to give you

some idea as to how things are shaping up.

The conference will begin with a High Tea at 4.00 pm on November 07, 2013. This will then be followed with the Inaugural Session and a light evening after dinner.

On November 08, the day would begin with an optional, brief time of prayer where delegates of several faiths would be invited to pray in their language and form. A session titled, “Inner Governance” follows after breakfast. Two Plenary Sessions that deals with the main theme of the Conference occupies the rest of the morning. After lunch, one has the freedom of either interacting in informal group chats and discussions; looking at and purchasing the books available on good business practices or just resting. Late afternoon, from 4.30 pm there would be three parallel sessions on the sub-themes of the Conference. At this time, each delegate could opt for the sub-theme of their choice. A light, informal evening with a couple of documentaries follows after dinner.

A similar program continues on November 09 with the exception two exceptions, the early morning multi-faith prayer time is replaced by a time of Yoga and Pranayam for those interested. The post-dinner evening is what we call ‘Indian Nite’ – a time of fun, laughter, skit, song and dance.

November 10 has one major difference in that the three parallel Panel discussions in the afternoon is substituted with a Plenary Session on the Environment. We believe that for sustainable economic growth all stakeholders such as communities, environment, groundwater and biodiversity must be taken into consideration. The evening post-dinner has what we call, ‘Global Nite’ where delegates from the various countries they represent could showcase a bit of their culture in dress, song and dance.



Darius Forbes, Director, Forbes Marshall Pvt. Ltd. (R) with Folker Mittag, Germany

For the ladies, we have a parallel program planned on Nov. 08 to 10 from 4.30 pm that ladies can opt for in case they do not want to participate in the Panel discussions.

The Valedictory Session on the closing day (November 11) is preceded by a presentation on CIB and how we look at the way ahead, more particularly for the period 2014 and 15. Following lunch, the Conference ends. However, those participating in the Post-program events

and the International Heart of Effective Leadership Program stay on.

Below is an update of Speakers at the various sessions of the CIB 2013 Conference.

Key Note Address:

- B. Muthuraman, Padma Bhushan, Chairman, Tata International Ltd. and Vice Chairman, Tata Steel Ltd.

Plenary Sessions:

- Ms. Anu Aga, Director, Thermax Ltd.; Member of Parliament, Pune
- Dr. Armin Bruck, MD, Siemens Ltd., Mumbai, India
- Tushar Girinath (IAS), Revenue Secretary, Govt. of Karnataka, Bangalore
- R. Gopalakrishnan, Director, Tata Sons Ltd., Mumbai
- Mark Goyder, Founder Director, Tomorrow's Company, London, UK
- Harsh Jha, Former MD, Tata Metaliks Ltd., Jamshedpur
- Shishir Joshipura, MD, SKF India Ltd., Mumbai
- Pradeep Kharola (IAS), Former Principal Secretary to the Chief Minister of Karnataka and Chairman, Karnataka Urban Infrastructure Development and Finance Corporation, Bangalore
- Anup Mukerji (IAS Retd.), Former Chief Secretary (Bihar), Patna
- Anil Swarup (IAS), Special Cell in the Cabinet Secretariat, Govt. of India, New Delhi

- Suresh Vazirani, Chairman and MD, Transasia Bio-Medicals Ltd., Mumbai
- Hironori Yano, Chairman, IofC (Japan) and Senior Advisor, Central Nippon Expressway Company, Tokyo, Japan

Panel Discussion 1: (Obstacles to Growth in the Absence of Good and Sustainable Governance)

- Kishor Chaukar, Chairman, Tata Business Support Service Ltd., Mumbai
- Eugene Sensenig-Dabbous, Faculty of Law and Political Science, Lebanese Emigration Research Center, Zouk Mikael, Lebanon
- Sunil Mathur, Executive Director and CFO, Siemens Ltd., Mumbai
- Ms. Joy Mbaabu, Executive Director, Amani Communities Africa, Ngong Hills, Kenya
- Ms. Dorothy Nditi, Deputy Governor, Embu County, Kenya
- Mamoru Takahashi, Vice Chairman, IofC (Japan)



Panel Discussion 2: (Leading the Knowledge Worker)

- Raman Kumar, Chairman, Ador Welding Academy, Pune
- Vijay Paranjape, Former Executive Vice President and Head of Automation & Drives Division, Siemens Ltd., Mumbai
- Ramesh Shankar, Executive Vice President and Cluster HR Head – South Asia, Siemens Ltd., Pune
- Ms. Sue Snyder, Director, Global Management Lead and Chairperson, Women LEAD, Annapolis
- Arun Wakhlu, Executive Chairman, Pragati Leadership Institute, Pune

Panel Discussion 3: (Business beyond the Bottom Line – The key Purpose for Business)



- Vivek Asrani, MD, Kaymo Fastner Company, Mumbai
- Prof. Hiroshi Ishida, MD, Caux Round Table (Japan); Professor, Kwansei Gakuin University, Tokyo, Japan
- Mohan Joseph (IAS), Additional Secretary, Ministry of Corporate Affairs, Govt. of India, New Delhi

- Shishir Joshipura, MD, SKF India Ltd., Mumbai
- Joseph Karanja, Lawyer, Businessman, Nairobi, Kenya
- Hironori Yano, Chairman, IofC (Japan) and Senior Advisor, Central Nippon Expressway Company, Tokyo, Japan

Plenary Session - Environment:

- Luc Gnacadja, Executive Secretary, UNCCD - United Nations Convention to Combat Desertification, Bonn
- Budithi Rajsekhar (IAS)
- Rajender Singh, Vice Chairman, Jal Bhagirathi Foundation, Jodhpur
- Jared Buono, Director, Grampari, Panchgani

Valedictory Session:

- Heita Kawakatsu, Governor, Shizuoka Prefecture, Japan

Post-Graduate Students' Program:

Plenary Session:

- Vijay Paranjape, Former Executive Vice President and Head of Automation & Drives Division, Siemens Ltd., Mumbai
- Suresh Vazirani, Chairman and MD, Transasia Bio-Medicals Ltd., Mumbai

Panel Discussions:

- Vivek Asrani, MD, Kaymo Fastner Company, Mumbai
- Joseph Karanja, Lawyer, Businessman, Nairobi, Kenya
- Adil Malia, Group President (HR), Essar Group, Mumbai
- Folker Mittag, Business Consultant, former International Controller of VARTA, Neustadt, Germany

Nuggets of some Speakers:

Heita Kawakatsu is the current Governor of Shizuoka Prefecture, Japan. He has been Governor since 2009. He will be a Speaker at the Valedictory Session on Nov. 11, 2013.



The Program Agenda is as follows:

1. **Main Program** – 4.00 pm on Nov. 07 to 2.00 pm on Nov. 11, 2013

If you had received an earlier version of the Invitation, please note the revised dates of the Main Program.

During these days there will be four Plenary Sessions and three parallel Panel Discussions on the sub-themes:

- Obstacles to Growth due to Bad Governance
- Leading the Knowledge Worker
- Business Beyond the Bottom Line – The Key Purpose for Business

2. **Optional Ladies Program** – running in parallel with the Main Program from 2.30 pm to 6.15 pm on Nov. 08 to 10, 2013.

3. **Post-Program** – November 11 and 12, 2013

This offer has lapsed due to time limitations. For those who had written earlier, plans will be worked out individually.

4. **International Heart of Effective Leadership Program** – Nov. 12 to 14, 2013

The HEL is a program specially designed for senior level leaders in organizations with a responsibility for leading change. It has been conducted for the last



eight years where over 1000 senior corporate and civil service leaders have participated. Learning in the program is based on sharing, discussing and reflecting upon leadership examples and experiences. Feedback indicates that the learning applied has helped delegates become more effective change-leaders.

The facilitators of this workshop have seen that when there is sound ‘inner-governance’ at the heart of leadership a leader is more effective in bringing about real change. Inner governance gives a leader greater capacity for transformational compassion and a quality of life others can trust. It also opens up an inner spring of unending inspired strategies which can bring about lasting all round change.

This program is now scheduled to be held immediately after the main CIB Conference from November 12 to 14, 2013 with an opportunity for International and Indian delegates to participate. Should you be interested in participating, please write to us and we will send you details of the program. We would be grateful if you could please fill in this information by copying the following URL onto your browser and submitting the Registration Form.

<https://docs.google.com/spreadsheet/viewform?formkey=dGdublpxUTQ3alR5WXJJZ0RzOG5vQ1E6MQ#gid=0>

Books on Business and Ethics:

Launch of Book - Mark Goyder, author of the book ‘Living Tomorrow’s Company’ and Founder of the London think-tank, ‘Tomorrow’s Company’ is also one of the Speakers at a Plenary Session of the Conference. He will be launching his book in India while speaking at his session.

Other Books - More books on ethics and business will also be available at CIB 2013, where some authors may even autograph their books.

Timings – November 08 to 10 from 11.15 am to 1.00 pm and from 1.30 pm to 4.00 pm.

Delegates:

As you would see from the attached list of expected delegates, we seem to be oversubscribed. We are now exploring the need to book rooms in hotels in Panchgani. May we request those whose names are on the attached list or others who still wish to join the program to send us your details (arrival and departure at/from Panchgani and time) at your earliest convenience but not later than September 30, 2013? We will be arranging accommodation at Asia Plateau and at hotels for only those who provide us with the details of their arrival and departure. Your help and support is requested.



Features of Asia Plateau, the Conference Centre in Panchgani - Part 3:



Rainwater captured from Rooftops to recharge Groundwater

As early as the 1960’s, long before the concept of Rainwater harvesting had become a talked about thing in India, Gordon Brown, the Australian Architect of Asia Plateau, saw the need to include this provision in the vision and plan of the Centre. Having himself come from Down Under and realizing that the Centre would need to sustain itself beyond just the monsoon months and that Panchgani comes under the rain shadow area in the terrain of the Sahyadri Hills of Western India, he devised a drawing where two of the three buildings at the Centre

would have tanks to gather rain.

At the Centre today, under the Library in the Rock View building, there stands three large storage tanks each capable of storing 100,000 litres of rain water while under the Auditorium in the Main Building there are two huge tanks, totally capable of storing 475,000 litres of rain. This storage provides drinking water to the hundreds of delegates that come to the programs



Hatch Covers leading to Tanks that Store Rainwater



through the year. Needless to say, there is an abundance in the tanks even in the closing weeks of summer.

Another well-thought out concept in the early days of the Centre was that of recycling waste water. This vision and foresight not only helped plan the drainage in such a way so as to collect at one point,

but use the recycled water to irrigate the large gardens in the campus of Asia Plateau.

Finally, the concept of ground-water recharging was also planned and thought of in the early years of the Centre. Channeled drains and terraced plots have all helped in restricting soil erosion and recharging the water table.

The end result – the Centre has copious water through the year and now stands as a model for others to emulate.

Brief news of CIB Steering Committee Meeting:

The Indian members of the CIB Steering Committee met at Asia Plateau, Panchgani on September 13 and 14, 2013 to further plan and finalize the preparation for the 2013 Conference in November. Deliberating over various aspects of the Conference and the way ahead, nine member and two invitees tried to put the many pieces in the massive jigsaw of planning together.

Unlike previous Steering Committee Meetings, the tasks on the Agenda were accomplished by splitting up into different working groups. Below are the various tasks that were taken up.

It was noted that this was the last planning meeting before the Conference where decisions had to be made, plans had to be cemented and the program fixed. As the next Steering Committee Meeting on October 23 is planned so as to tie up loose ends, if any and look at the other areas where importance is required in the overall planning, each one took up tasks on the Agenda so as to have decisions made.

Why I give my time voluntarily to CIB:

In one brief sentence, it is my passion to make an impact to our daily life in India!

The subject of Corruption in India is quite paramount and we all suffer from its impact each day... in one way or the other. The goods we use for our daily life – petrol, vegetables, clothes and even the flat we stay in, are impacted with the effects of corruption!

I came in direct contact with IofC in mid-2008 when I was looking for collaboration partners for Siemens' efforts to make "Collective Action Initiatives".

During my initial interactions with Mr. R. D. Mathur, Sarosh Ghandy, Prabhat Kumar, Dr. Amit Mukherjee, Dr. R. K. Anand and Luis Gomes, I was completely convinced that this group is seriously committed to make a visible impact to this disease plaguing our country. I also noticed that this team is a highly committed group who have been contributing to make wide ranging impact, allowing its member the freedom to operate and are not in a hurry to "Demonstrate Achievements"!

While collaborating as the Compliance Officer from Siemens Ltd., I found that not only our Managers can get quick insight to the impact of corruption by collective sharing under the umbrella of IofC, they can also learn how various other people have overcome this menace with brave acts made by them in their professional / personal life. We learnt and gained a lot from our coming together and many of our officers at Siemens made visible changes to their lives!!

This was more than enough for me to make continued efforts with IofC and it has motivated me to make the desired impact through the CIB Initiatives, to my country, and effectively to my personal daily life. I strongly believe that with continued efforts of "Collective Action Initiatives" I can make an impact to change my environment, my surrounding, the lives of people who are dependent on me and who get influenced by what I do.....!

CIB allows ME to influence MYSELF and if I AM able to lead a "CLEAN LIFE", I will be able to make that small impact to all around me!!

This urge keeps me going and helps me remain connected with IofC and CIB.

Anil Chopra is the Vice President (SCM-IM) in Siemens Ltd., Mumbai.



My time in Caux Palace, Switzerland by Dr. Amit Mukherjee:

It is a joyful experience to be in Caux in summer (June 29 to July 16)! Apart from the God given locale which is absolutely stunning, we were able to meet people from all over the globe. Many old friendships were re-kindled.



The Plenary Sessions for the Conference, “Just Governance, Land and Security and TIGE” were held in the Main Hall and are attended by all. The Work Groups meet in other rooms for more specific interaction. I was asked to take a Work Group on the Heart of Effective Leadership as we do in Asia Plateau, Panchgani. Fortunately, I was given the Main Hall, because the number of participants were over 40. It was a challenge to give the whole concept in just two sessions of 2 hours each.

We formed a team comprising of Mike Brown, Mrs. and Mr. Spyrous Stephou, and myself. In spite of initial hesitations of approach in the European context, we were able to give the basics of Initiatives of Change (IofC) quite directly and it was taken very well. We had Ambassadors from Egypt, very senior Govt. people from African countries, young friends from the erstwhile East European countries, many from other European countries and two from Pakistan. Ms. Omnia Marzouk, President, IofC and others from teams around the World also participated in the group.

After a long while, we brought back songs into the meetings in Caux. Many from different countries, wanted to learn more. We have invited them to India for the CIB Conference in November 2013. Hopefully we will meet them when we attend then.

See you there!!

