



Caux Initiatives for Business

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CIB e-Newsletter



## **Editorial:**

We are back with yet another issue of the CIB e-Newsletter.

This issue covers Luis Gomes' from India and Folker Mittag's from Germany, regional visit to Malaysia in Feb. 2013; a short story why Lt. Col. Allan Burby (Retd), GM, Tata Quality Management Services, Pune, gives his time voluntarily for CIB; news of the availability of e-reports of all five CIB Round Table Discussions held in India; for those who have yet to visit our Centre, a brief write-up of some "Unique Features of Asia Plateau - Part 1"; an overview of the preparations of the upcoming CIB International Conference in November 2013 including an update of the Speakers, etc., apart from letters to the Editor.

Please also find attached to this e-Newsletter, a list of proposed attendees for CIB 2013, as of date. Do let us know if we have missed your name so far.

An International Heart of Effective Leadership (HEL) program for senior leaders in India and overseas is also being organized from Nov. 12 to 14, 2013, soon after CIB 2013. A brief description is made in this issue. However, should you need more information, we are happy to send you an e-flier that will help you understand this program better.

Like we mentioned in our first issue, this monthly CIB e-newsletter gives us another platform, apart from the biennial CIB conference in Panchgani, to share and discuss issues, questions and concerns. May we urge you to make this forum as interactive as possible so that everyone reading it is benefited.

- Neha Mukherjee



## **Letters to the Editor**

### **Finding Congruity Between Life's and Business Purpose**

I think the Round Tables in various cities have set the stage for a deeper deliberation at the Caux Summit in Nov. '13. The profound insights of the participants show that though ethics in business is a complex issue, leadership in various businesses would like to make a big shift and commit themselves towards more ethical ways of doing business. That's the hope, which will further get reinforced in the Nov. Summit - one of finding larger congruity between one's life's purpose and business purpose.

Prof. Virendra Shukla,  
SP Jain Institute of Management and Research, Mumbai.

### **A Small Story to Share**

We have a supplier who supplies to our facility from 1994 when it was "Kalyani Brakes Ltd". Bosch took over this company in 2006 and slowly global Bosch standards were implemented. In line with global requirements the said supplier was marked out for elimination. In one of the meetings, I put forward the thought that the supplier has been very loyal, complaint and depends mostly on us. This decision will not just affect him but also the 100-odd people who work in his organization. The members showed empathy and we devised an alternative way to keep his business intact. This shows that even in the atmosphere of "Profits & Growth", the heart can still rule.

Rahul Shirodkar  
Sr. Manager – Purchase  
Bosch Chassis Systems (I) Ltd., Pune

### **June e-Newsletter made Interesting Reading**

Thank you for the CIB updates newsletter you recently circulated. It was with great interest I read of Mr. Gomes and Mr. Mittag's visit to South Korea. After attending the round tables in Mumbai and Pune and learning more about the various other round tables in other parts of the country I am really looking forward to the November conference in Panchgani.

Tapan Parekh  
CEO, DOT Solutions, Mumbai

## Activities

### A Wonderful Re-enforcing Time in Malaysia

Soon after Luis Gomes of Goa, India and Folker Mittag of Germany's visit to South Korea, K. Haridas, responsible for Initiatives for Change (IofC) in Malaysia, Member on the Board of the Business Ethics Institute of Malaysia (BEIM) and Executive Director of APHEM prepared and organised a well thought-out program for them in Malaysia. Together with his wife Tia and daughter Dr. Sukanya, he hosted them at their home from Feb. 21 to 27, 2013.



(L-R) Folker, Dr. Chen, Luis & Haridas



(L-R) Haridas, Folker, Tam and Luis

Luis and Folker expressed their gratitude to the BEIM for arranging (1) an official meeting with the Ministry of Domestic Trade, Co-Operative and Consumerism, of Malaysia at Putrajaya, lead by their Director Dato Mohamed Elias Bin Abu Bakar together with other members of the Ministry and the BEIM. They were

happy to hear that the Ministry presents "Ethics Awards" to Corporations that exhibit best ethical practices; (2) another meeting with Datuk Dr. Mohd Tap Salleh, President of the Institute of Integrity Malaysia (IIM) together with their Private Sector Director, Mohd Nizam Bin Mohd Ali, Dy. Director Mohd Rezaidi Bin Ishak and Members of the BEIM, (3) a time of interaction with the BEIM Board Members during their Board Meeting on Feb. 25, 2013 and (4) a Luncheon Talk at the Royal Lake Club, KL, where Luis and Folker addressed over seventy individuals from several corporate organisations including Consortium of Indian Industries in Malaysia (CIIM) and others. Those present



Luncheon Talk



Folker Mittag

listened carefully to the presentations, expressed interest in the CIB 2013 International Conference. The afternoon ended with a lively questions and answers session. Luis and Folker hope that there will be an official delegation from the Ministry, IIM and the BEIM apart from other leaders from business and industry, as well as selected individuals who would come as speakers to share their ethical practices at CIB 2013.

It was also an opportunity for Folker and Luis to have time with IofC Malaysia by (a) attending their Meeting, (b) spending quality time with some of their key members including Haridas and Tia, Dr. Robert Chen, Chairman of the Organising Committee for "Tools for Change KL 2013", Ng Chui Cheng; all in KL, Patrick Sta Maria in Genting Highlands, Principal and staff of APHEM Boarding School, Bharat Avalani, Regional IBC Director, Unilever (Malaysia) Services Sdn. Bhd., etc. They expressed gratitude to each one they met in Malaysia and for all the care they received.



Dr. Chen with Luis and Folker

The highlight of their visit was (i) an interaction with Tam Wah Fiong, Chairman of Thumbprints Ltd, at his printing factory in Rawang, an Industrial Town. He practices honesty and integrity in his business. His company has received the Business Ethics Excellent Award 2010/2011, ASEAN 2011 Most Admired Company - CSR, SOBA 2011 Platinum Award - Environment, Asian Print Award 2010 - Environmental Printer of the Year. They advertise within and outside their office "No Cheat, No Lie, No Bribe" - Clear statements of what they stand for. (ii) the appointments of Supramaniam Sinnasamy JP and K. Haridas, both Directors of BEIM as CIB Representatives in Malaysia.

This visit re-enforced their inner spirit that it is possible to be competitive and yet be ethical in business.



### *What drew me to CIB?*

CIB to me is an affinity group of like minded persons, who are far ahead of me on the path of pursuing universal consciousness. Each member of this group strives to make a meaningful difference to the people on our planet, by using ethical means of doing business as the engine that drives societal change for the better. To me, this group epitomises the attributes of wisdom, experience, respect for the individual, non judgmental mindset, and a continual striving for sharing and giving to achieve its objectives through a spirit of self driven endeavour. [I first came in touch with the focus areas of this group when I participated in the Mumbai RT in October 2012].



### *What person type am I?*

I am one who draws energy from others and as such enjoy collaborative endeavours towards a common purpose. I am a seeker on the path of universal consciousness.

### *What keeps me engaged with CIB?*

The traction in the promise of being and taking small steps towards the achievement of the common purpose. I like being a part of channelizing concepts towards actionable outcomes. I believe that my staying connected with CIB, will help me develop into a more wholesome global citizen; to better serve the needs of the many lesser fortunate, marginalised, oppressed, exploited, down trodden and economically backward people in this life time.

-Allan Burby

## **CIB Round Table**



In the previous issue, we mentioned about the RTs that were held in the different cities across India viz. Mumbai (Oct. 12, 2012); Pune (Dec. 1, 2012); Jamshedpur (Jan. 25, 2013); New Delhi (Mar. 23, 2013) and Bangalore (June 7, 2013).

We are happy to inform you that the e-reports of these RTs are available, should you need an e-report of any specific city or all the e-reports. Should you require an e-copy, please write to the Editor.



## **Features of Asia Plateau, the Conference Centre in Panchgani - Part 1**

For those of you, dear readers, who have never been to Asia Plateau, the venue for the CIB Conference in November, this series of articles will give you an idea of the Centre and its facilities.



Main Building

Asia Plateau is the Training and Conference Centre owned by the Trust, Friends of Moral Re-Armament (India). It is situated in the beautiful hills of Panchgani (100 kms from Pune or 240 kms from Mumbai) with a huge campus of 68 acres, of which 40 acres is occupied by a self-sustained forest cover.



Auditorium

The main campus has three large buildings, two of which are for accommodation and one for Conference activities. There are 94 rooms in the accommodation buildings that overlook either the beautiful Krishna River valley or the serene forest. The Main Building has a 400-seat Conference Hall with simultaneous translation facility; two Conference Rooms; two lounges; a meditation room; a dining facility that can seat 200 persons and separate kitchens for vegetarian and non-vegetarian food preparation. The campus is equipped to provide WiFi facility and has its own in-house maintenance, housekeeping and garden team.

We would like to give our best to make your stay at Asia Plateau will not only be meaningful and enriching but very memorable.

## **CIB International Conference 2013**

The fifth International Biennial Conference of CIB will be held at Asia Plateau, Panchgani, India. The theme for this Conference is “ECONOMIC GROWTH - Possibilities amidst Challenges in making it Sustainable and Humane”

The Program Agenda is as follows:



1. Main Program – November 07 to 11, 2013

**If you had received an earlier version of the Invitation, please note the revised dates of the Main Program.**

During these days there will be three Plenary Sessions and three parallel Panel Discussions on the sub-themes:

- Obstacles to Growth due to Bad Governance
- Leading the Knowledge Worker
- Business Beyond the Bottom Line – The Key Purpose for Business



2. Program for Spouse – running in parallel with the Main Program from November 08 to 10, 2013.

3. Post-Program – November 11 to 13, 2013

This starts after lunch with an outing to Mahabaleshwar or a nearby place. On Nov. 12, one can sit and witness CIB address 150 to 200 Post-graduate Business Management Students from 9.30 am to 4.30 pm and a possible visit to Grampari (Asia Plateau's Rural Centre) later that evening. On Nov. 13, 2013, we will organize an outing nearby or something which the group requires.

The post program will conclude by lunch on Nov. 13, 2013 and we can help organize an outstation program for those interested to visit Pune.

4. International Heart of Effective Leadership Program – Nov. 12 to 14, 2013

The HEL is a program specially designed for senior level leaders in organizations with a responsibility for leading change. It has been conducted for the last eight years where over 1000 senior corporate and civil service leaders have participated.

Learning in the program is based on sharing, discussing and reflecting upon leadership examples and experiences. Feedback indicates that the learning applied has helped delegates become more effective change-leaders.

The facilitators of this workshop have seen that when there is sound 'inner-governance' at the heart of leadership a leader is more effective in bringing about real change. Inner governance gives a leader greater capacity for transformational compassion and a quality of life others can trust. It also opens up an inner spring of unending inspired strategies which can bring about lasting all round change.



This program is now scheduled to be held immediately after the main CIB Conference from November 12 to 14, 2013 with an opportunity for International and Indian delegates to participate. Should you be interested in participating, please write to us and we will send you details of the program.

5. Out-station Program – November 13 to 15, 2013

This could be a tailor-made program depending on the group's needs. It has been primarily devised for delegates coming from overseas. The visit would involve places in and around Pune (a city 100 kms. from Panchgani). Some suggested options are:

- Institution Visits
- Factory Visits
- Jadhavgad Fort Heritage Hotel & Museum
- Japanese and other Gardens
- Cultural Evenings
- Rural Programs
- Museum
- Sinhghad Fort
- Pune City Tour



Depending upon the number of delegates making request; logistics of transport and accommodation (according to delegate's budget) will be organized.

To help us prepare well, it would be important that we know your plans and what you would like to participate in well in advance.



We would be grateful if you could please fill in this information by copying the following URL onto your browser and submitting the Registration Form.

<https://docs.google.com/spreadsheets/viewform?formkey=dGdublpXUTQ3aIR5WXJJZ0RzOG5vQ1E6MQ#gid=0>

### **Current Update on Speakers:**

Letters of Invitation have been sent to various Speakers. Here's some information of persons who have confirmed to speak at the Conference, as till date.

#### **Plenary Session:**

1. **Ms. Anu Aga**, Director, Thermax Ltd.; Member of Parliament, Pune
2. **Dr. Armin Bruck**, MD, Siemens Ltd., Mumbai
3. **Mark Goyder**, Founder Director, Tomorrow's Company, London
4. **Harsh Jha**, Former MD, Tata Metaliks Ltd., Jamshedpur
5. **Anil Swarup** (IAS), Special Cell in the Cabinet Secretariat, Govt. of India, New Delhi
6. **Hironori Yano**, Chairman, IofC (Japan) and Senior Advisor, Central Nippon Expressway Company, Tokyo

#### **Panel 1: Obstacles to Growth Caused by Bad Governance**

1. **Kishor Chaukar**, Chairman, Tata Business Support Service Ltd., Mumbai
2. **Sunil Mathur**, Executive Director and CFO, Siemens Ltd., Mumbai

#### **Panel 2: Leading the Knowledge Worker**

1. **Vijay Paranjape**, Former Executive Vice President and Head of Industry Sector, Siemens Ltd., Mumbai
2. **K. R. Upili**, Vice President – HR, Siemens Information Systems Ltd., Mumbai
3. **Rohan Narse**, Author of 'In Search of Silence'. Speaker & Facilitator of 'Mindfulness@Work' Corporate Programs, Faculty member at LeaderShape Ltd., Founder at ROHANNARSE, London

#### **Panel 3: Business Beyond the Bottom Line - The Key Purpose for Business**

1. **Prof. Hiroshi Ishida**, MD, Caux Round Table - Japan; Professor, Kwansai Gakuin University; Tokyo
2. **Mohan Joseph** (IAS), Additional Secretary, Ministry of Corporate Affairs, Govt. of India, New Delhi
3. **Hironori Yano**, Chairman, IofC (Japan) and Senior Advisor, Central Nippon Expressway Company, Tokyo

#### **Post Program: for Post-Graduate Management Students**

1. **Adil Malia**, Group President (HR), Essar Group, Mumbai
2. **Vijay Paranjape**, Former Executive Vice President and Head of Industry Sector, Siemens Ltd., Mumbai
3. **Ramesh Shankar**, Executive Vice President and Cluster HR Head – South Asia, Siemens Ltd., Mumbai

We are still awaiting confirmation of some speakers from India as well as overseas and will update you of the same in the next e-Newsletter.

#### **Current Update on Delegates:**

We are happy to inform you that attendees for CIB 2013 are slowly building up. Further lists of names are expected from Japan, Kenya, Europe and other places apart from India. These names will be included in the attachment of our CIB e-Newsletter of August 2013. For details of the List of Proposed Attendees as of date, please see attachment. If your name is still not on the list and you wish to be with us at the program, please drop us a line or register after copying the above link to your browser.

