



Caux Initiatives for Business

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CIB e-Newsletter



## Editor's Note:

Peter Drucker, one of the management Gurus of the century, who contributed to the philosophical and practical foundations of the modern business corporation, once said, "Religion and politics have had their day; now business would shape society".

As we have seen over the past few decades, the words of Peter Drucker did come true. Business did and still is playing a huge role in shaping the society. It has brought remarkable innovations in meeting people's needs, making life comfortable and reducing the drudgery of daily chores. But this entire process has resulted in making the consumers greedier and the businesses more profit oriented. The sole purpose of many businesses now is just to make profit at any cost. "Progress" and "Growth" are the only terms that people associate with business. If financial and material rewards are the forces that spur people to work to propel such progress, would we be able to avoid the greed - trap that has plunged economies of many countries?

To answer such questions and to discuss the way ahead for business, a number of Business leaders, Bureaucrats, professionals, media, NGOs and other concerned people have been coming together, every alternate year for the Caux Initiatives for Business (CIB) International conference in Panchgani, India, jointly hosted by Initiatives of Change, Japan and India.

If you wish to know more about the CIB Framework please write to us by email.

At one of the CIB Steering Committee Meetings (SCMs), held on Feb. 28, 2013, the thought of the e-Newsletter came up.

This monthly CIB e-newsletter gives us another platform, apart from the biennial CIB conference in Panchgani, to share and discuss issues, questions and concerns. It may help to change the terms people associated with business... from just "Progress" and "Growth" to 'Ethical' yet 'Competitive'!

We would also urge you to make this forum as interactive as possible so that everyone reading it is benefited. Letters to the editor might be helpful in this process.

We are aware that many of our readers, apart from being very successful in their fields, also have inspiring stories of change. So we would request you to send us articles, supported with photographs if possible, that you feel are relevant.

- Neha Mukherjee

## ACTIVITIES

### **A Meaningful Visit to South Korea**



With Mr. Sait and Yeon Yuk

Folker Mittag, from Germany and Luis Gomes, from Goa, India, visited South Korea from Feb. 14 to 21, 2013 to meet friends and Interns at home with the effort to strengthen and further the work of Caux Initiatives for Business (CIB) and Initiatives of Change (IofC). Below is a brief write-up on their visit.

The purpose of our visit had the following reasons: (a) assess and establish a local team of Caux Initiatives for Business [CIB - an Initiatives of Change programme] in South Korea, (b) enlist possible delegates and speakers from South Korea for the CIB 2013 International Conference at Panchgani, India which is jointly hosted by IofC India and Japan and (c) support IofC activities in South Korea as much as possible.

We were grateful to have met leaders of business and industry that included representatives of groups such as Tata Daewoo (Zackria Sait, VP), SAMYANG System Group (Chang-Chil Yang, President; Byeong-Cheon Kang, Vice Chairman; Ms. Katie Yang), Small & Medium Business Corporations (Sustainable Management - Director : Yong Seog Lee and Sr. Manager : Byung-Jin Hong), Centre for Corporate Social Responsibility (Executive Director : Hyun-Duk Chang), Young People in Business and Banking (Chenam, Engineer & Businessman; Jeong Cheon Cho, CEO ARNIS Intelligence Ltd; Kim Dong Hui, Accountant, Hanabank, etc).



With Yeon Yuk and Ms. Katie Yang

We also had fruitful interactions with Prof. Dr. Kwang-Sun Cha, President of MRA, South Korea and National Council of Youth Organisation in Korea and another Board Member of MRA, Prof. Dr. Chuer-Ung Park of Baekseok University; Fr.



Oliver F. Williams CSC, Academic Director of Centre for Ethics and Religious Values in Business of University of Notre Dame, USA, who is in Korea to establish a course in "Business Ethics" during 2012-13; Mr. Jaykun Yoo, CEO of CGNTV and Prof. Dr. Heon-II Chang, Secretary General, KNPB.

We had two interactions and meetings with IofC's 'The First Steps of Change', one was with deep sharing. We were greatly inspired by members, who despite the long travel (some between 2 to 5 hours one way), still made it for their weekly IofC meetings.



With former Asia Plateau Interns

We hope that our visit to South Korea was also of some benefit to the South Korean Team and look forward to (a) CIB activities commencing in Korea; (b) having a team come for CIB 2013 International Conference in India from Nov. 7 to 15, 2013 and (c) seeing more young Koreans participate in Asia Plateau's Internship programmes. We felt deeply cared for by all the Koreans we met during our brief stay."

- Luis Gomes & Folker Mittag

### CIB Round Table



Pune Round Table

In November 2011, CIB organized its fourth International Biennial Conference in India on the theme "Sustainability and Growth in the Global Economy". It was then felt that such a discussion should be continued in smaller groups so that the major concerns of a wider cross section of Business, Industry, Government, Media, Professionals, etc. could

be collected and collated for further action. It therefore planned to organize five Round Table (RT) Discussions at different regions in India (Mumbai, 12<sup>th</sup> Oct. 2012; Pune 1<sup>st</sup> Dec. 2012; Jamshedpur 25<sup>th</sup> Jan. 2013; New Delhi 23<sup>rd</sup> Mar. 2013 and Bangalore 7<sup>th</sup> June 2013) to enable Captains of Business and Industry, bureaucrats, media, professionals, etc. to voice their major concerns and try to come up with solutions and strategies to resolve the concerns or identify



Mumbai Round Table



Jamshedpur Round Table

impediments. We are happy to inform you that reports of these RTs are now available (write to the Editor, should you require a copy).

### Service Tax

With the amendment of Service Tax Act, 2012, service tax (@12.36 %) is now applicable to all Conference Contributions Receipts of the Trust. Please note that this amount is an additional sum payable for the CIB 2013 Program Conference Contribution.

### CIB Steering Committee Meeting

The Steering Committee meetings (SCMs) were formally known as the Indian Planning meetings (IPMs). Five SCMs have been planned. These meetings are organised to plan for the upcoming CIB International Conference – Main Program from Nov. 7 to 11, 2013, Post Program from Nov. 11 to 13, 2013, International Heart of Effective Leadership Program (HEL) from Nov. 12 to 14, 2013 and Outstation Program in Pune from Nov. 13 to 15, 2013.

Two of such meetings have already been held. The first one, in Mumbai on Feb. 28, 2013. The second was in Panchgani on May 27, 2013. The next three SCMs will be held in Pune (August 2013), Panchgani (September 2013) and Mumbai (October 2013).

### CIB International Conference 2013

The fifth International Biennial Conference of CIB will be held in Asia Plateau, Panchgani, India. Dates are detailed in the above paragraph. The theme for this Conference is **"Economic Growth - Possibilities amidst Challenges in making it Sustainable and Humane"**

The three sub themes or Panels are:



High tea served before the Inaugural at CIB 2011 International Conference

1. Obstacles to growth due to bad governance.
2. Leading the knowledge worker.
3. Business beyond the bottom line – Key purpose for business.



Current update on speakers:

Letters of Invitation are being sent to Speakers. Here's some information of confirmed speakers:

Plenary Sessions:

- Dr. Armin Bruck - MD, Siemens Ltd., Mumbai
- Mark Goyder - Founder Director, Tomorrow's Company, U.K.

Panel 1 – Obstacles to Growth caused by Bad Governance:

- Kishor Chaukar - Former M.D, Tata Industries Ltd., Mumbai

Panel 2 – Leading the Knowledge Worker:

- Rohan Narse – Author of 'In Search of Silence'. Speaker & Facilitator of 'Mindfulness@Work' Corporate Programs, Faculty member at LeaderShape Ltd., Founder at ROHANNARSE, U.K.

Current update on participants:



We are happy to inform you that the following have responded to participate in the above Program:

From India – Professor from a Management Institution, another Professor from Tata Institute of Social Sciences, a Vice President from Siemens Ltd., a CEO from a consulting firm, Director of a Health Care Company, Dy. Vice President from Tata Steel Ltd., Dy.

Managing Director of Bosch, Ex-Director & CFO of a Multinational and many more.

From Germany – A Sales Director and Member of the Management Committee of a German Company, Two from Flensburg University of Applied Sciences, One A Vice President (International Relations) and the other a Professor, One from a Monastery.

**We would be happy to receive your registration for the above Conference.**